



PORT LINK NEWSLETTER

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Delivering Excellence in Freight & Logistics Solutions

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PORT LINK INTERNATIONAL SERVICES (PVT) LTD.

LOGISTICS INDUSTRY UPDATES

Investment in Pakistan's Port Infrastructure



August 2024: Maersk to invest \$2bn in Pakistan's port infrastructure:

Maersk, a leading Danish shipping company, has announced a substantial investment of \$2 billion in Pakistan's port and transport infrastructure over the next two years. Commenting on the development, Qaiser Ahmed Sheikh highlighted Karachi's potential to increase exports, noting that the Ministry of Maritime Affairs is working to create a favorable business environment for the country's trade community.

In related news, last month, Khurram Aziz Khan, CEO of Abu Dhabi Ports Pakistan, announced a \$250 million investment in Karachi Port over the next decade. During a meeting with Prime Minister Shehbaz Sharif, Khan and his delegation outlined plans for a \$130 million investment in a multipurpose terminal at Karachi Port, expected to be completed within two years. The upgrade will include automated gates, an expanded berth, a crane rail track, and other essential infrastructure improvements.

Pakistan eyes new export markets in Afghanistan, Central Asia



July 2024:

Pakistan's exports have historically been inclined toward western economies, China and Gulf Cooperation Council region. Pakistan now seeks to explore new export markets including the landlocked Central Asian Republics, South African region.

Pakistani Minister for Commerce Jam Kamal Khan chaired a meeting in Islamabad on exploring new export markets, saying the potential for trade with Afghanistan and Central Asia could be enhanced by addressing "political and connectivity challenges." Pakistan's exports to five Central Asian countries, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan, rose by 21.17 percent to \$158.07 million in July-February 2024 from \$130.45 million in the same period the previous year.

Pakistan Strengthens Trade Ties with Global Partners at Major Investment Forum

A significant trade and investment forum recently brought together over 60 leading Pakistani companies and more than 100 companies from the host country. The event focused on enhancing bilateral trade, with Pakistan highlighting key exports such as leather garments, textiles, surgical instruments, rice, and sports goods. Port Link was actively represented by Mr. Ajaz Ali, Business Head – Afghanistan and CIS Trade, who attended the forum to explore new collaboration opportunities in trade, energy, and agriculture.



A Message to Our Valued Logistics Partners

Dear TOLL Family,



TOLL

At Port Link, we deeply appreciate and value the strong partnership we share with our logistics partners. Your continuous support and collaboration have been instrumental in building a solid foundation for our mutual growth. As we move forward, we look forward to strengthening our alliance, exploring new possibilities, and achieving even greater things together.

Thank you for being an essential part of our journey.



PIBT HONORED AS "BEST BULK TERMINAL OF THE YEAR" AT THE 12TH FPCCI EXCELLENCE AWARDS



PIBT's CEO, Mr. Sharique Azim Siddiqui, receiving the "Best Bulk Terminal of the Year" Excellence Award by the President of Pakistan, Asif Ali Zardari

We are proud to announce that Pakistan International Bulk Terminal (PIBT) has been awarded the prestigious title of "Best Bulk Terminal of the Year" by the President of Pakistan, Asif Ali Zardari. This honor was bestowed during the 12th Excellence Awards ceremony, hosted by the Federation of Pakistan Chamber of Commerce and Industries (FPCCI), the nation's leading trade and industry body.

The award was presented to PIBT's CEO, Mr. Sharique Azim Siddiqui, in recognition of the company's exemplary contributions to Pakistan's logistics and trade sectors. Under his visionary leadership, PIBT has consistently set new benchmarks in operational excellence, safety standards, and environmental sustainability in bulk cargo handling.

This accolade not only celebrates the company's role in enhancing Pakistan's port infrastructure but also acknowledges PIBT's commitment to facilitating efficient and reliable bulk cargo services, crucial to the country's trade and economic growth.

Marine Group Board of Directors Meeting Held Across Pakistan Regional Offices

In August 2024, Marine Group conducted its Board of Directors (BOD) meetings across all regional offices.

The meetings brought together key leaders to review the company's performance, discuss strategic initiatives, and explore growth opportunities in the logistics and freight sectors.

During the sessions, the Board evaluated ongoing projects and operational efficiency, while also focusing on new market trends and technological advancements that can further enhance services.





CELEBRATING THE SPIRIT OF FREEDOM AT PORT LINK!



Port Link's offices came alive with the colors of patriotism as we celebrated Independence Day on 14th August with boundless enthusiasm. From the heartfelt decorations to the vibrant energy of our team, every corner echoed the pride of our nation. The day was marked by joyful participation in various activities, reflecting the unity and spirit that defines us. The celebrations culminated in a delightful cake-cutting ceremony, where everyone joined together, sharing smiles, and the sweet taste of freedom.

Here's to the enduring spirit of Pakistan and the strength of our team that makes every day a reason to celebrate!

Karachi



Lahore



Faisalabad



Sialkot



Multan



Port Link,

A Marine Group Company



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